



22ND BIENNIAL MEETING OF
**THE EUROPEAN SOCIETY
FOR IMMUNODEFICIENCIES**
MAASTRICHT, THE NETHERLANDS
14-17 OCTOBER 2026

International Nursing Group



for Immunodeficiencies



TRANSLATIONAL IMMUNOLOGY BEYOND BOUNDARIES

GLOSSARY



#ESID2026 | [ESIDMEETING.ORG](https://esidmeeting.org)



Educational Grant

Educational Grant in support of an existing official Scientific Session organised by the Scientific Committee and supported by a grant from industry.



Educational Participation Grant

As a trusted partner, the Kenes Group will manage indirect sponsorship for our Congress. The industry will provide educational grants directly to the Kenes Group, which, in collaboration with the Congress Committee, will handle the pre-selection of participants (HCPs).

Educational Participation Grants, regardless of the amount, are greatly appreciated and play a vital role in the success of our Congress.

- Recipients (HCPs) must meet the criteria set by the Committee to apply for a grant. Accepted applicants will be notified directly by the Congress Secretariat.
- These grants are essential in ensuring broad participation and fostering educational growth at the event.



E-Poster Area

Kenes e-Posters offer a dynamic blend of scientific content and interactive engagement, showcasing electronic versions of traditional posters at designated digital stations. This innovative format creates unique networking opportunities, increasing the attendee interest, and provides excellent exposure for authors. Strategically placed, high-traffic terminals ensure attendees can easily access these presentations.

Support includes:

- Signage at the entrance to the e-Poster area with 'Supported by...' and your company logo.
- 'Supported by...' and your logo displayed on each individual e-Poster station.





Mobile App

The Congress Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones, tablets, and laptops into interactive tools which enables participants to access congress information, while offering a platform for networking and active participation. The app includes the full scientific programme, abstracts, speaker details, participant lists, session ratings/voting, and a personalised scheduler, and is available on both the Apple App Store and Google Play.

Mobile App sponsorship includes:

- Your company name/logo (excluding product logos) on the splash/pop-up screen with a "Supported by" acknowledgement.
- Two push notifications, providing a direct communication to attendees during the event.



Webcast of Scientific Session

Webcasting offers a vital opportunity to extend the reach of congress content, allowing the busy medical professionals to access educational sessions beyond the event dates. Since visiting all sessions at a congress or all congresses is impossible, this is a means of sharing knowledge and learning opportunities beyond the dates of the actual event, and thus serves a vital educational need. Sessions are recorded locally and distributed globally via a robust cloud server, accessible live or on-demand through PCs, tablets, or smartphones.

Kenes offers two types of webcasting options:

- Video: Includes a video screen of the speaker, synchronized PowerPoint slides, and audio.
- Digital Imaging: Includes PowerPoint slides with audio.

Support includes:

- Acknowledgment on the home screen with 'Supported by...' and your company logo only.

*Webcasted sessions to be designated by the Congress Planning Group. Supporters will have no influence on content. Congress retains the copyright of all the enduring materials in all media formats arising from the main Congress, including the use and distribution rights for webcasting of all congress accredited programming.



Industry Session: Plenary/Parallel Symposium

Organise an official non-CME Industry Symposium, subject to Congress Committee approval.

- Includes hall rental, standard AV equipment, and display table.
- Permission to use the phrase “Official Industry Symposium of [Congress Name].”
- Featured in the designated industry section of the Congress Programme.
- Indicated in the timetable as: “Industry Session” not included in the main event CME/CPD credit offering”.

PLEASE NOTE:

The event will not cover the expenses for speakers in the industry session(s). In addition to the support fee, the sponsoring company is responsible for covering all expenses for their speakers, including registration, accommodation, and travel. This obligation remains even if the sponsored session speakers had previously been invited by the organisers and had made prior travel arrangements independently. MedTech/EFPIA regulations will be considered if applicable.



Industry Session: Product Theatre

Meet directly with attendees and industry leaders to showcase your latest research, share clinical protocols, and deliver live demonstrations of your innovative products and services. Product Theatre sessions, held during coffee breaks in a dedicated space within the exhibition hall, offer the perfect opportunity to captivate your target audience.

Product Theatre sessions provide a premium platform to engage healthcare professionals eager for cutting-edge insights. Use this space to spark discussions on patient education, specific products, and therapeutic advancements.

- Present and demonstrate your newest and existing products to an audience of healthcare decision makers.
- Highlight the latest breakthroughs and clinical outcomes.
- Provide in-depth details to enhance understanding and interest in your products.



Teaser

- Showcase your brand with a dedicated page on the official event website, including a prominent 4-minute video to engage attendees.
- Maximise exposure by connecting with attendees before the event, building anticipation and drive interest in your session early.
- While product-specific advertising is not allowed, this is a prime opportunity to elevate your brand's presence.
- Please note, all pages will undergo review by the Programme Committee to ensure quality and alignment. "



Hospitality Suites/Meeting Room

Boost your brand's visibility and connect with key decision-makers by reserving a dedicated hospitality suite or meeting room at the event.

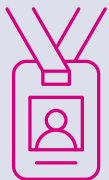
- Host VIPs, conduct meetings, or organise private gatherings in a space designed to suit your specific needs.
- Enhance your room with catering and AV equipment (available at an additional cost) to create a tailored environment for meaningful interactions.
- All hospitality services adhere to industry standards, ensuring a professional and seamless experience.
- Directional signage will guide attendees to your room, maximising your brand's exposure.
- Rental includes basic electrical connection (15AMP) and one power strip. Any additional AV or electrical requirements beyond this will have extra costs.



Welcome Reception

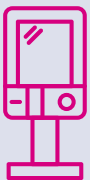
Start the event in style with the much-anticipated Welcome Reception, a gathering of all registered attendees on the opening evening.

Your logo will be prominently displayed on entrance signage, maximizing visibility as attendees arrive.



Lanyards

Increase your brand visibility by sponsoring the Lanyard Pick-Up Station in the registration area. Every participant will visit this station upon arrival, providing your brand with immediate exposure. Your logo and branding will be prominently featured on the station, ensuring a powerful first impression with thousands of attendees.



Charging Kiosk

Power up your brand by sponsoring a Charging Kiosk at the event! This high-visibility opportunity allows you to leave a lasting impression on attendees by providing a dedicated space for charging smartphones, tablets, and other devices.

- Feature your company name and logo prominently on the Charging Kiosk, ensuring maximum visibility as attendees use it to recharge their devices throughout the event.
- Every time participants plug in their devices, they'll engage with your brand, creating continuous engagement and top-of-mind awareness.



Advert in Event Mailshot

Expand your brand's reach by securing a spot in the official Congress mailshot, directly engaging with a highly targeted event community before the event even begins!

- Your advert will be featured in a prime location within the mailshot, sent directly to all registered participants and event followers, ensuring broad and targeted exposure.
- Reach your audience where it matters most—their inboxes, giving your brand visibility and building excitement ahead of the event.
- Content will be subject to review by the Programme Committee to ensure compliance, with no product advertising allowed.



Badge Printing Station Advertisement

Maximise your brand's exposure as registered participants approach kiosks to print their event badges. Your company's video, banner, or logo will be prominently displayed on the kiosk monitors, ensuring significant visibility and making a lasting impression as attendees collect their badges.

Industry Support Disclosure

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support.



Mini Programme

Boost your brand's visibility with the Mini Programme, an essential, easy-to-carry guide that attendees will use throughout the event.

- The Mini Programme is a compact, on-the-go resource distributed to all participants, ensuring your brand is seen repeatedly as attendees navigate the event.
- With key details like session times and locations, attendees will constantly refer to this guide, putting your brand front and centre at every glance.
- Your company will be recognised on the inside back cover with the statement "Supported by..." along with your company logo, ensuring your brand is noted by all attendees.





Mobile App Advertisement

Maximise your brand's impact with a featured advert in the official Congress Mobile App—an essential tool used by every attendee to navigate the event.

- Your advert will be prominently placed in a dedicated section of the app, ensuring continuous visibility as attendees plan their event experience.
- With the app downloaded by all participants, your brand gains a mobile presence that travels with them throughout the event.
- Promote your booth, industry session, or special offerings directly to attendees, driving traffic and increasing engagement at your event presence.



Mobile App Push Notification

Engage directly with Congress attendees to promote your company, booth, or session by sending a custom push notification through the official Congress Mobile App—an exclusive opportunity to capture attention in real-time!

- Reach participants instantly with a personalised message sent directly to their mobile devices.
- Your notification will reach all participants who have opted in, ensuring your message reaches a highly engaged audience at a key moment.
- Work with the Congress organiser to coordinate the ideal date and time for maximum impact.
- The Congress app will be downloaded by most attendees, giving your message wide exposure across the event.



Venue Branding

More information about this item will be provided upon request.



We Meet Area

Create a lasting connection with attendees by sponsoring the Lounge Area—a prime spot for relaxation and networking.

- Feature your company's logo on signage near the lounge with a "Sponsored by..." message for maximum visibility.
- Fully customise the lounge area with your branding, ensuring a prominent presence throughout the event.
- Distribute branded items to attendees, providing a reminder of your company while they enjoy the space.



***Promotional Email Blast – Exclusive**

Enhance your visibility and drive engagement for your industry session, company, or exhibition booth by sending out a Mail Blast to pre-registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organiser for optimal impact!

- Gain exclusive access to a dedicated mail blast, ensuring your message reaches all opted-in delegates.
- Provide your HTML design (following Kenes design requirements) and a preferred subject line, to be submitted 6 weeks prior to the Congress.
- The “From” field will feature the Congress Acronym + Year, enhancing brand recognition.



***Promotional Email Blast – Post**

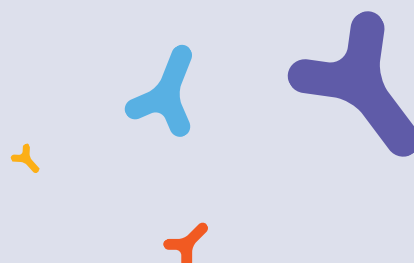
Stay connected with participants after the Congress by sending a Post-Congress Exclusive Mail Blast to registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organiser for maximum engagement!

- Enjoy the advantage of an exclusive mail blast tailored specifically for your company, ensuring your message is delivered to all interested participants.
- Reach out to attendees after the event, reinforcing your brand and maintaining engagement.
- Provide your HTML design (adhering to Kenes design requirements) and a preferred subject line to create a compelling message that resonates with recipients.
- The “From” field will feature the Congress Acronym + Year, ensuring your company is recognised in conjunction with the Congress brand.

*In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.

Industry Support Disclosure – will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.





Space only

(Minimum of 12 sqm – for smaller booths, please book Shell Scheme.)

- Exhibitors' badges
- 100-word company/product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors



Shell scheme

- Exhibitors' badges
- 100-word company/product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering

***Please note:**

Space Only / Shell Scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibition Technical Manual.

Additional benefits:

When you exhibit, your company will receive the following additional benefits:

- Acknowledgement as an Exhibitor with the company logo on the Conference website & app
- Listing as an Exhibitor in the final program book
- Acknowledgement on onsite signage as an Exhibitor



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PLATINUM

- 90 min Plenary Sponsored Symposium
- 14 Complimentary Staff Registrations
- 84 m2 Exhibit Space
- 1 Advertisement - Mobile App
- 1 Mailshot (Exclusive)
- 1 Push Notification

2

GOLD

- 90 min Parallel Sponsored Symposium
- 12 Complimentary Staff Registrations
- 42 m2 Exhibit Space
- 1 Advertisement - Mobile App
- 1 Mailshot (Exclusive)
- 1 Push Notification

3

SILVER

- 60 min Parallel Sponsored Symposium
- 7 Complimentary Staff Registrations
- 36 m2 Exhibit Space
- 1 Advertisement - Mobile App
- 1 Image Advert in ESID mailing
- 1 Push Notification

Don't hesitate to get in touch with me for further information and booking details, Paula Suarez, psuarez@kenes.com

EMAIL ME

